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# CDB Assistance for Sales Outlets or Kiosks for Value Added Coconut Products

The Coconut Development Board reimburses part of the cost of setting up a kiosk or sales outlet that sells value-added coconut products, so consumers can find them more easily.

### What you may get

Reimbursement of 50 percent of the money spent on setting up a coconut kiosk or sales outlet, up to Rs 3 lakh as subsidy. It covers infrastructure, furniture, cupboards, racks, signage, a refrigerator, electrical installation and similar items. One applicant can get support for up to 5 kiosks or outlets over time, based on performance.

### Who it is for

Manufacturers of branded value-added coconut products and FPOs registered with the Board. In non-traditional states, producer companies, cooperatives and marketing federations with marketing experience can also apply.

### Main conditions

- The kiosk must be owned by the applicant or rented or leased for at least five years, with a floor area of at least 60 square feet and a permanent or semi-permanent structure.
- It must carry a visible sign board showing assistance from the Board and display a range of coconut products, for example virgin coconut oil, desiccated coconut, chips, milk, tender coconut water and neera products, with posters and a price list.
- The applicant must keep a register of accounts and bills and let Board officials inspect it at any time.
- Work must start only after the project is approved, and the applicant must not receive subsidy or grant from another source for the same project.
- Bills dated before the Board received the application are not reimbursed, and payment is made only after monthly sales records up to the third month are submitted.

### Documents

- Detailed project report
- Registration or incorporation certificate
- Geotagged location map
- Land tax receipt for owned land, or a registered rent or lease agreement
- Plan for sourcing products and for staff to run the kiosk
- Proof of brand registration and photographs of branded packs, for manufacturers
- For the claim: certified statement of expenditure, GST bills, sales records up to the third month, a geotagged photograph of the working kiosk, bank details and an affidavit

### How to apply

1. Prepare a proposal on the Board's prescribed format (Annexure XII of the operational guidelines) with a detailed project report covering location, structure, sourcing, daily sales estimate and viability.
2. Send it with the registration and land documents. The unit office forwards suitable proposals to the Board's head office for administrative approval.
3. After approval, build the kiosk and start operating it, then send the claim with the CA-certified expenditure statement, GST bills and photographs.
4. The unit office inspects the kiosk, and the Board pays the reimbursement once sales records up to the third month are received.

### Status

Active

**Official source:** https://coconutboard.gov.in/docs/operational-guidelines.pdf#page=65
**Official application:** https://coconutboard.gov.in/Applicationforms.aspx
**Official PDF:** https://coconutboard.gov.in/docs/operational-guidelines.pdf
**Labh Lo page:** https://labhlo.in/en/schemes/central/cdb-coconut-sales-outlet-kiosk-support/

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