Last checked: 6 October 2026 · Agriculture and Farmers' Empowerment Department (Directorate of Horticulture)

Special Horticultural Crop Specific Scheme

This Odisha horticulture scheme gives farmers subsidy to plant fruit, spice and betel vine crops in village clusters. Support for inputs runs for one to three years, depending on the crop.

What you may get

Subsidy for planting fruit and other horticultural crops such as guava, banana, papaya, litchi, coconut, avocado, strawberry and betel vine in clusters, with input support for 1 to 3 years. The money goes straight to the farmer's bank account by RTGS or NEFT, and the second and third year payments depend on the plants surviving. For betel vine, existing pan baraj units are supported at Rs 2500 per unit, up to 2 units per grower.

Who it is for

Farmers of Odisha in the selected districts who take up fruit or other horticultural plantation in clusters, with women, SC, ST and BPL farmers given a fair share.

Main conditions

- A farmer can take 0.20 to 1.0 hectare of perennial crops such as guava, orange, coconut, litchi or avocado, or 0.1 to 0.4 hectare of papaya, banana, pineapple or strawberry. For betel vine the area is 0.02 hectare, which is 1 unit.
- Plantation is taken up in clusters of at least 4 hectares for perennial crops or 2 hectares for annual and biennial crops, and one village or Gram Panchayat can form a cluster.
- Beneficiaries should include at least SC 17%, ST 23% and women 33%, along with BPL farmers, and women are given emphasis.
- Benefits are tagged to your Aadhaar in the ADAPT portal, so the same person cannot get the benefit twice.
- The second year payment needs at least 75% of plants alive, and the third year payment needs 90%, checked by officials.

Documents

- Land details with a map
- Identity proof
- Aadhaar card
- Bank passbook
- Passport size photograph

How to apply

1. Attend the village or Gram Panchayat meeting where field staff identify beneficiaries and clusters.
2. Apply to the Assistant Horticulture Officer of your block in the prescribed format, with land details and map, identity proof, Aadhaar, bank passbook and a photograph.
3. The Assistant Horticulture Officer certifies your eligibility and land, after which you collect planting material from the government farm named for you.
4. To claim the subsidy, submit the receipt for planting material, a geotagged photo of the plantation and a certificate showing the farmer share was used, verified by the Assistant Horticulture Officer.

Status

Active

Official source: https://agri.odisha.gov.in/en/schemes-agriculture/horticulture
Official PDF: https://agri.odisha.gov.in/sites/default/files/2025-03/special%20horticultural%20crop%20specific%20scheme.pdf
Labh Lo page: https://labhlo.in/en/schemes/odisha/od-special-horticultural-crop-specific/

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